

Privacy Policy for Tokly

Effective Date: June 20, 2025

1. Introduction

This Privacy Policy describes how Jesús Daniel Escalona Perera ("I", "me", "my", or "the Provider"), the owner and operator of the Tokly web application and its website tokly.net (collectively, the "Service"), collects, uses, and shares information about you ("you", "your", or "the User").

Your privacy is important to me. This policy is intended to help you understand what information I collect, why I collect it, and what I do with it. By using the Service, you agree to the collection and use of information in accordance with this policy.

2. Information I Collect

I collect information in the following ways to provide and improve the Service:

a. Information You Provide Directly:

Account Information: When you register for a Tokly account, I may collect information such as your name, email address, and password. This information is used for account creation, identification, and communication.

User Input Data: I collect the keywords, topics, language preferences, location preferences, and video descriptions that you voluntarily input into the Service to generate SEO insights and optimized content.

b. Information I Collect Automatically (Usage Data):

Log and Usage Data: Like most web services, I may automatically collect information when you access and use the Service. This information may include your Internet Protocol (IP) address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, and other diagnostic data. This data is collected to monitor the performance of the Service, prevent abuse, and improve the user experience.

Cookies and Tracking Technologies: I use cookies and similar tracking technologies to track activity on our Service and hold certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

3. How I Use Your Information

I use the information I collect for various purposes, including to:
Provide, operate, and maintain the Service.

Improve, personalize, and expand the Service.
Understand and analyze how you use the Service.
Process your requests and generate the relevant content and insights.
Communicate with you, either directly or through one of my partners, including for customer service, to provide you with updates and other information relating to the Service, and for marketing and promotional purposes (with your consent, where required).
Process your transactions and manage your account.
Find and prevent fraud and security issues.
Comply with legal obligations.

4. How I Share Your Information

I do not sell your personal information. I may share the information I collect in the following limited circumstances:

With Service Providers: I may share your information with third-party vendors and service providers that perform services on my behalf, such as hosting providers, payment processors, and analytics services. These third parties are contractually obligated to safeguard your data and are prohibited from using your personal information for any purpose other than to provide services for me.

For Legal Reasons: I may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency) in the Bolivarian Republic of Venezuela or other jurisdictions. This includes to meet national security or law enforcement requirements.

To Protect Rights: I may disclose information where I believe it is necessary to investigate, prevent, or take action regarding potential violations of my policies, suspected fraud, situations involving potential threats to the safety of any person, or as evidence in litigation in which I am involved.

5. Data Security

I take the security of your data very seriously and use a variety of administrative, technical, and physical security measures to help protect your personal information. However, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure. While I strive to use commercially acceptable means to protect your personal information, I cannot guarantee its absolute security.

6. Data Retention

I will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. I will retain and use your information to the extent necessary to comply with my legal obligations (for example, if I am required to retain your data to comply with applicable laws), resolve disputes, and enforce my legal agreements and policies.

Usage Data is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of our Service, or I am legally obligated to retain this data for longer time periods.

7. Your Data Rights

Depending on your location, you may have certain rights regarding your personal information. In accordance with Venezuelan law and general data privacy principles, you have the right to:

Access: Request access to the personal information I hold about you.

Correction: Request correction of any inaccurate or incomplete personal information.

Deletion: Request the deletion of your personal information, subject to certain legal exceptions.

To exercise these rights, please contact me using the contact information provided below.

8. Children's Privacy

The Service is not intended for use by anyone under the age of 13. I do not knowingly collect personally identifiable information from children under 13. If I become aware that a child under 13 has provided me with personal information, I will take steps to delete such information from my servers immediately.

9. Links to Other Websites

The Service may contain links to other websites that are not operated by me. If you click on a third-party link, you will be directed to that third party's site. I strongly advise you to review the Privacy Policy of every site you visit. I have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

10. Changes to This Privacy Policy

I may update this Privacy Policy from time to time. I will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top. You are advised to review this Privacy Policy periodically for any changes.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact me at:
jessusescalona@gmail.com